

# **The List Store**

## The List Division of Washington Marketing Group Presents:



### American Council for Health Care Reform

Updated: July 2024, Next Update: July 2025

#### **Summary**

These conservative donors are committed to repealing Obamacare—replacing it with great healthcare. They are part of the President's army and they pledge to have Trump's back—backing this pledge with an open pocketbook. Founded in 1983 with the encouragement of President Reagan, the American Council's first project was to help Reagan bury Sen. Ted Kennedy's Socialized Medicine legislation. ACHCR donors led the fight to defeat Hillarycare, with Clinton blaming the ACHCR direct mail campaign for defeat of her healthcare plan. These patriots contribute generously to elect Republicans to the House and Senate. They fund social and economic projects, plus traditional charities.

**Total File: 560,100** 

Last 6 Month Donors: 86.757 Last 12 Month Donors: 184,789 Last 24 Month Donors: 194,113

**\$100+ Donors:** 278,987 \$1,000+ Donors: 52,900

**Cost:** \$120/M

**Dollar Selects:** \$10/M

**\$100+:** \$15/M \$1,000+: \$20/M **Recent Select: \$5/M Telemarketing:** \$25/M

\*Free landline and/or cell phone appends on T/M

**Email or FTP Delivery:** \$75/F Usually within 12 hours

Minimum Direct Mail Order: 5M 25% Discount to recognized broker

**Contact: The List Store** Bill Shaker: 703-201-9343. william.shaker@twmg.com

**Velma Anne Ruth:** 571-977-9537,

velmaanne@theliststore.net

#### <u>Usage</u>

Alliance Defense Fund (x2)

Alzheimer's Disease Research (x2)

Alzheimer's Association

American Center for Law & Justice (x2)

American Conservative Union (x2)

American Institute for Cancer Research (x2)

American Legacy Pac (x2)

American Solutions for Winning the Future

Americans for Fair Taxation (x2) Americans for Tax Reform (x3)

Carson America (Ben Carson for President) (x2, Rollout x1)

Christian Seniors Association (x3)

Citizens Against Government Waste (x2)

Citizens for a Sound Economy

City Mission

College Republican National Committee (x2)

Committee to Save Social Security & Medicare (x2)

Conservative Caucus (x2)

Conservative Caucus Foundation

**Custom Missions Program** Declaration Foundation (x2)

Disabled American Veterans (x2)

Do No Harm (x2)

Faith & Freedom Coalition (x2)

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| <b>Dollar Level</b> | 3Month | 6Month | 12Month | 24Month | TOTAL   |
|---------------------|--------|--------|---------|---------|---------|
| \$10+ Donors        | 26,281 | 85,354 | 183,039 | 192,347 | 539,421 |
| \$25+ Donors        | 26,246 | 80,260 | 176,225 | 185,436 | 377,166 |
| \$100+ Donors       | 25,960 | 63,665 | 138,221 | 145,831 | 278,987 |
| \$500+ Donors       | 10,137 | 20,941 | 36,116  | 38,399  | 90,944  |
| \$1000+ Donors      | 4,607  | 9,987  | 16,782  | 17,976  | 52,900  |

#### Usage (Continued from Page 1)

Freedom Alliance

Freedom Watch (x2)

GOPAC

Harvard Health Letter (x3)

Help Hospitalized Veterans (x2)

Hillsdale College (x5)

HIV - Disabled American Vets (x3)

Institute for Justice

Int'l Fellowship of Christians & Jews

Judicial Watch (x2)

Kyrillos for Senate

Mayo Clinic Health Letter (x2)

Mitt Romney for President

Monday Morning PAC

Moran for Kansas

Multiple Sclerosis Association of America

National Cancer Coalition

National Pro-Life Alliance (x3)

National Republican Congressional Committee (x4)

National Republican Senatorial Committee

National Tax Limitation Committee (x2)

National Taxpayers Union (x4)

National Security Center

Paralyzed Veterans of America

Parents Television Council

Presidential Coalition

Republican National Committee (x4)

Rescue Missions (x4)

Social Security Institute (x5)

Stockman for Senate

Tax Savings Report

The Conservative Caucus (x5)

The Seniors Coalition (x2)

Trump MAGA Committee (x9)

Tunnel to Towers (x14)

U.S. English (x2)

United Service Organization (USO)

Veterans of Foreign Wars